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Dog Food Company Launches Facebook Photo Contest

Bil-Jac celebrates dogs and pet lovers with Cutest Dog on Facebook contest

Medina, OH (July 1, 2009) – On July 1, 2009, Bil-Jac Foods, producer of super premium dog foods and treats based in Medina, Ohio, will launch its first Facebook photo contest. Throughout the month of July, Bil-Jac Facebook fans will have the chance to view and vote on the 12 finalists of the Cutest Dog on Facebook contest. This new contest allows dog lovers to connect virtually on Facebook, while celebrating the continuous health and happiness of their best friends.

Since its social media debut in May 2009, Bil-Jac has been collecting photos of Bil-Jac dogs via Facebook, Twitter and The Bil-Jac Best Friends Club (Bil-Jac's e-community at Bil-Jac.com). Hundreds of photos were collected and twelve finalists were carefully selected by Bil-Jac. The dog whose photo gets the most votes on Facebook will win one bag per month of Bil-Jac dog food for a year and three personal email coaching sessions with Bil-Jac's celebrity dog trainer Joel Silverman. The runner up pup will receive six months of Bil-Jac dog food and the third place winner will be awarded a one month's supply of Bil-Jac dog food.

To participate in the contest, pet lovers are encouraged to visit Bil-Jac's Facebook Fan Page and click on the Photo Contest bookmark. Bil-Jac fans will then have the opportunity to view the twelve finalists and vote as many times as they'd like (no more than once per day) for their favorite photo. Pet lovers will also be able to monitor the contest to see which contestant is leading.

"We are excited to launch our first Facebook Photo Contest to celebrate our Bil-Jac dogs and to promote dog health and optimal nutrition," said Jim Kelly, Executive Vice President, Bil-Jac Foods. "Social media allows us to interact with our fellow pet fans in an amazing way, and we look forward to connecting with more dog lovers through this contest."

Bil-Jac Premium Dog Food promotes long and healthy lives for dogs with their high quality, fresh ingredients and superior nutrition. For more information on Bil-Jac Foods, visit us at Bil-Jac.com.

About Bil-Jac

Bil-Jac, family owned and operated, stands for over 62 years of uncompromising dedication to the highest quality and freshest ingredients available. Offering a full line of super premium dog foods and dog treats, Bil-Jac is committed to feeding dogs at every stage of life, which makes Bil-Jac the one complete food brand that is for all dogs, all their lives. Dog food is not only Bil-Jac's business, it's our passion. For additional information, visit Bil-Jac.com, become a fan on Facebook at Bil-Jac or follow on Twitter at twitter.com/BilJac

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