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## **Dog Food Company announces Cutest Pooch on Facebook** *Bil-Jac fans choose top three winners*

**Medina, OH (August 3, 2009)** – After a month long battle of the tails, Bil-Jac Foods has tallied up the scores of each of its adorable contestants and announced the winner of its first Facebook photo contest, Buddy. The adorable brown and white terrier was followed closely by Jaxson, a German Shepherd, and Ellie Mae, a mixed-breed, coming in third place. The winners were chosen by Bil-Jac fans through the Bil-Jac Facebook Fan Page. Fans had the opportunity to vote for their favorite pooch as many times as they wished, with a limit of once per day.

Buddy, the winner, with more than 16,000 votes wins a year's supply of Bil-Jac premium dog food in addition to personalized coaching sessions via email with celebrity dog trainer, Joel Silverman. The first runner up pup will receive a six month supply of Bil-Jac dog food while the third place winner takes home a one month supply of Bil-Jac dog food.

Bil-Jac Foods made its social media debut in May 2009, and introduced the Facebook Photo Contest soon after, encouraging pet owners to submit photos of their four legged best friends via Facebook, Twitter and the Bil-Jac Best Friend's Club, Bil-Jac's e-community. The company was flooded with hundreds of submissions that were narrowed down to twelve finalists.

"We are so happy to have had such an overwhelming response to our Facebook Photo Contest," said Jim Kelly, Executive Vice President, Bil-Jac Foods. "Social media has really taken Bil-Jac's customer relations and interactions to that next level and this contest has demonstrated that."

Bil-Jac Premium Dog Food promotes long and healthy lives for dogs with their high quality, fresh ingredients and superior nutrition. For more information on Bil-Jac Foods, visit us at [Bil-Jac.com](http://Bil-Jac.com).

### **About Bil-Jac**

Bil-Jac, family owned and operated, stands for over 62 years of uncompromising dedication to the highest quality and freshest ingredients available. Offering a full line of super premium dog foods and dog treats, Bil-Jac is committed to feeding dogs at every stage of life, which makes Bil-Jac the one complete food brand that is for all dogs, all their lives. Dog Food is not only Bil-Jac's business, it's our passion. For additional information, visit [Bil-Jac.com](http://Bil-Jac.com), become a fan on Facebook at Bil-Jac or follow on Twitter at [twitter.com/BilJac](http://twitter.com/BilJac).

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